

Off to College Page

	Who		Do What		Value Proposition
As A	College Student	I Want To	purchase most of my back-to-school supplies on Amazon	So That	I can avoid busy stores and exposure to COVID-19.
As A	College Student	I Want To	get an idea of what school supplies I should purchase	So That	I can create a shopping list
As A	College Student	I Want To	easily find and purchase the items I need	So That	I can quickly complete my school supplies shopping

College Rewards Dashboard

	Who		Do What		Value Proposition
As A	College Student	I Want To	add college rewards to my Amazon account	So That	I can earn rewards on my purchases
As A	College Student	I Want To	know how many points I have	So That	I can redeem my points for rewards
As A	College Student	I Want To	track my progress towards rewards	So That	know how close I am to redeeming a reward
As A	College Student	I Want To	find more information on earning and redeeming points	So That	I can be aware of how the rewards program works
As A	College Student	I Want To	view recommended products	So That	I can see products I'd be interested in buying and how many points I could earn from them
As A	College Student	I Want To	view all rewards	So That	I can select a reward to redeem
As A	College Student	I Want To	select a reward to apply to my next purchase	So That	I can utilize my reward points